

POINTS FOR DISCUSSION RE. CMUAJ MEETING

A. PROGRAM

- 1. Opening.....Master of ceremony Aika Imai
- 2. Progress reporting Yoshi Mikami
 - Idea
 - IBM reception (July 28)
 - Working group formation
 - Preparation meetings
 - Membership · Constitution · Office
 - First general meeting · Other
 - Address list and mailing
- 3. Formal meeting.....Chairman of meeting Bill Getsie
 - Number of membership
 - Number of attendance
 - Number of proxies
 - Vote on constitution
 - Announcement of CMUAJ formation
 - Vote on officers
- 4. Toast Ed Lucente
- 5. Speech
 - Guest speech
 - CMU President (V. Tape) Richard Cyert
 - CIT Dean Paul Christiano
 - GSIA Dean Elizabeth Bailey
 - Memorial speech.....President Bill Matsuda
- 6. Party

B. PREPARATION

- 1. Staffing (how many and who)
 - Receptionist —————> Activity Com.
 - Cashier —————> Finance Com.
 - Reporter to CMU magazine —————> Liason Com.
 - Camera crew —————> Activity Com.
- 2. Equipment
 - Name
 - Video (4CRTs & 1VCR)
 - Other ?
- 3. Event
- 4. Other

President (Kaicho):

Dr. Takehiko "Bill" Matsuda

Bill went to GSIA in 1950 as its first Japanese student, received MSIA in 1952, and continued to study there till he received his Ph.D., well, almost, due to the trouble with U.S. Immigration and Naturalization Service. (Later in 1985, he was awarded an honorary Doctor of Laws (LL.D.) degree from CMU.) At GSIA, he was active in student activities, as President of the Joint Graduate Dormitory Council and President of the International Club.

Bill was born in Osaka City in 1921. He graduated from Imperial University of Tokyo with BE degree in Precision Machinery in 1943. Served as Lieutenant Senior Grade (Gijutsu Taii) in the Japanese Imperial Navy from 1943 to 1945. After returning from GSIA, he taught systems science at Tokyo Institute of Technology (TIT, Tokyo Kogyo Daigaku) and served as President of TIT 1981-85. He is now President of Sanno College (Sanno Daigaku).

Outside of teaching and managing at the universities, Bill made great contributions in the many academic societies and government-sponsored committees. To name a few, he is President of Japan Society for Systems Audits, Japan Association of Technology Transfer, and Japan Association of Systems Integration. He was past President of International Federation of Operations Research Societies (IFORS), Operations Research Society of Japan, Management Academy of Japan Productivity Center (Nihon Seisansei Honbu) and Japan University Accreditation Association. He is a member of the Science Council of Japan (Nihon Gakujutsu Kaigi) in the Management and Economics Division, and a fellow of the International Academy of Management. His current research interest is in the use of organizational intelligence for management informatics.

Examples of his books are: "Responsibility for Innovation" (Kajima, 1968), "Planning and Information" (NHK, 1969), "Management System" (Editor; Diamond, 1972) and "Exhortation to Questioning" (Question no Susume; Recruit, 1980), all in Japanese. He is also known as translator of Cyert & March's "A Theory of the Firm (Diamond) and Herb Simon's "Administrative Behavior" (Diamond).

Bill is the CMU associate who has kept the strongest ties of Japan with CMU, its professors and students. He was one of the initiators of the Program for Executives (PFE), a joint GSIA-Japan Productivity Center program, in which many Japanese executives received management education each year for 3 weeks at GSIA. Bill lives in Midori-ku, Yokohama City, with his wife Yukiko. An avid skier, he never misses chassing on the ski slopes each year with Yukiko (three times this coming winter).

Vice Presidents (Fuku-Kaicho):

Dr. Zenji Katagata

Zenji obtained one of the first Fullbright scholarships in 1953 to study in U.S. and chose Carnegie Institute of Technology. Received his BS degree in Electrical Engineering in 1955. Continued to study at CIT's graduate school and then at Columbia University's graduate school. He received his Dr. of Engineering in 1966 from Hokkaido University.

Zenji was born in 1928 in Kitami City, Iwate Prefecture. Worked for Nippon Telegraph and Telephone Public Corporation, taught at Kogakuin University and Tokyo Institute of Technology (Tokyo Kogyo Daigaku) and established Systems Research Center (System Kenkyu Center) in 1974 as its President. Past member of various committees sponsored by the Ministries of International Trade & Industry (MITI) and Posts & Telecommunications (MPT); current Vice President of Office Automation Society (OA Gakkai) and Vice President of the International Intelligent Building Association (Washington D.C., U.S.A.).

For his contribution in the information technology and telecommunications fields, Zenji received the Ohm Engineering Award in 1964 and the MPT Award in 1988. He has written many books; and "Dictionary of Informationalized Society" (Mainichi Shimbun Sha, 1971), of which he was the editor, is considered as a milestone in that field. Appeared in radio and television, wrote in many journals, and spoke at various public occasions.

Zenji has been very supportive of establishing the CMUAJ, encouraging the organizing committee members and attending with Bill Matsuda the crucial decision making meeting on November 22. He lives in Setagaya-ku, Tokyo, with his wife Noriko and two children. Out of the busy schedule, he manages to find time to do calligraphy, read books and do ice skating. In 1987, he held a personal exhibition of calligraphy at "The Space 1-11-1" gallery in Ginza, Tokyo.

Secretary General (Jimukyokuchu):

Mr. Fumio Mitani

Fumio got his MSIA degree from GSIA in 1975. He was active in class discussions, with his work experience in Japan.

Fumio was born in Tokyo in 1942. Got BA in economics from Keio University in 1965, with major in international economics. He worked for Nippon Light Metal Company, Ltd. (Nihon Keikinzoku) 1965-73 in the Corporate Planning and Accounting Depts., and at the Labor Union as member of the Central Committee. Upon graduation from GSIA, he became a management consultant at Coopers & Lybrand, first in New York City and then in Tokyo.

In 1978, Fumio established F. Mitani & Company, Ltd. (Mitani Jimusho), a management consulting firm specialization in corporate strategy development, long and short-range business planning, and domestic and foreign joint ventures. He has written many articles in various journals and a book, "Practical Application of Zero-Base Budgeting in Japanese Business" (Diamond-sha, 1978), in Japanese. His current interest is applying the Input/Output Table method to multi-division corporate strategies, on which he wrote in a recent article (Sept. 12, 1989) in the Nihon Keizai Shimbun, the most prestigious business newspaper in Japan.

Fumio lives in Tokyo. He has offered his conveniently located office for the use of the CMUAJ organizing committee and worked closely with Bill Matsuda, Zenji Katagata and others. For pastime, he watches Kabuki plays, plays go and tennis, and enjoys skiing.

Mr. Edward E. Lucente

Ed was born in Pittsburgh, Pennsylvania, U.S.A. He received BS in civil engineering from Carnegie Institute of Technology in 1960.

Ed joined International Business Machines Corporation (IBM) at its Data Processing Division's Pittsburgh branch office as a systems engineer in 1961 and has held several marketing positions including Regional Manager and Vice President, Marketing. In 1981, he was elected IBM Vice President and, in 1986, became President of the Information Products Division.

Ed was named Group Executive, Information Systems Group, in February 1986 and Group Executive, U.S. Marketing and Services Group, in January 1988. In September 1988, he assumed his present position of Group Executive, Asia Pacific Group, IBM World Trade Asia Corporation, in Tokyo.

Ed is a trustee of CMU and was instrumental in IBM's assistance to CMU's campus wide student computing network. He sponsored a CMU faculty reception in July 1989 in Tokyo. Ed lives in Minato-ku, Tokyo, with his wife, Helaine. He enjoys jogging in Tokyo every morning, rain, shine or typhoon.